



THE
FARM CENTRE

AND

MACDONALD-STEWART HALL

OFFICIALLY OPENED NOVEMBER 18, 1975



SOD TURNING
JANUARY 4, 1975
4-H MEMBER
EDWIN JEWELL

OFFICIAL OPENING
OF THE
FARM CENTRE
UNIVERSITY AVENUE
CHARLOTTETOWN, P.E.I.
NOVEMBER 18, 1975, 12:00 NOON

PROGRAM

- 11:30 A.M. PLATFORM GUESTS WILL GATHER IN MAIN CORRIDOR, FIRST FLOOR.
- 11:55 A.M. PLATFORM GUESTS PROCEED TO FRONT OF BUILDING FOR RIBBON CUTTING AND PLAQUE UNVEILING BY MR. DAVID M. STEWART, PRESIDENT AND CHAIRMAN OF MACDONALD-STEWART FOUNDATION. RETURN TO MACDONALD-STEWART HALL.
- 12:00 NOON "O CANADA" - ISLAND HYMN SUNG IN UNISON - LED BY MRS. IAN MACLEOD.
- CHAIRMAN'S OPENING REMARKS - MR. DAN MACPHERSON.
- CO-CHAIRMAN'S OPENING REMARKS - DR. L.B. MacLEOD.
- MR. DAN MACPHERSON CALLS ON REV. AUSTIN BRADLEY FOR THE INVOCATION.
- INTRODUCTION OF GUESTS.
- DR. L.B. MACLEOD CALLS ON HON. GORDON BENNETT, LIEUTENANT GOVERNOR OF PRINCE EDWARD ISLAND.
- MR. DAN MACPHERSON CALLS ON HON. ALEXANDER B. CAMPBELL, PREMIER & MINISTER OF JUSTICE, PRINCE EDWARD ISLAND.
- DR. L.B. MACLEOD CALLS ON HON. A.E. INGS, MINISTER OF AGRICULTURE & FORESTRY, PRINCE EDWARD ISLAND.
- REMARKS FROM 4-H - ALEXANDER DIXON, CLYDE RIVER.
- REMARKS FROM MR. DAVID M. STEWART.
- "BLESS THIS HOUSE" - SOLO - MRS. IAN MACLEOD.
- MR. DAN MACPHERSON CALLS ON REV. ERIC FULLERTON. FOR BENEDICTION
- FOLLOWING THE OPENING, A BUFFET LUNCH WILL BE SERVED IN THE MAIN FOYER, FOLLOWED BY A TOUR OF THE FACILITIES INCLUDING TALKS WITH COMMODITY GROUP LEADERS.
- 2:00 P.M. PROGRAM ENDS.
- APPRECIATION TO MR. LOWELL HUESTIS OF SUMMERSIDE FOR MUSIC PROVIDED ON A HAMMOND ORGAN.

THE FARM CENTRE'S STORY



**by Allison MacKinnon,
Project Coordinator**

It has often been said that "Necessity is the mother of invention" and perhaps this could be listed as the most important reason for the building of the Farm Centre.

During recent years many commodity producers have organized marketing boards through which they could more efficiently dispose of their produce.

While there is considerable progress to be made in this direction, it can be said that these commodity marketing boards have done a great deal to bring about a more orderly form of selling, better means of communication and a spirit of cooperation heretofore unknown.

The missing link has always been a central location where administration of these boards could be carried out and to which producers could relate in more familiar surroundings.

The existing producer boards were scattered all over Charlottetown and those not familiar with the City often found difficulty in establishing their location. Parking in the uptown areas also presented a problem. So, with these difficulties involved, many producers did not use the services available to them because of these reasons.

A SMALL START

A number of discussions were held on these matters but the thought of a centre spacious enough to house all these services presented a problem which seemed financially impossible to resolve.

Early in 1973 a small committee including three men and a farmer's wife approached Dr. Lloyd MacLeod who, after hearing their concerns, offered enthusiastic encouragement for such an idea and, as a matter of fact, suggested that certain land within the boundry of the Canada Research Station might be available for this purpose. After a survey of the station grounds, a location on the Southwest corner bordering on University Avenue was selected. It was evident that some authorized body would have to become responsible for the planning and construction of such a building if it were to take place and, consequently, an application was made and granted for the incorporation of the organization which we now know as the Farm Centre Association, Incorporated.



"Dr. Lloyd MacLeod offered enthusiastic encouragement. . . suggested land might be available at Research Station."



DAN MacPHERSON
Farm Centre Chairman

Farm Centre Association, Incorporated is made up of directors from each of the participating commodity marketing boards, as well as a director from the Federation of Agriculture. From among these directors the present Chairman, Mr. Dan MacPherson, was elected. The participating commodity boards are the Milk Market Sharing Quota Board, P.E.I. Hog Commodity Marketing Board, P.E.I. Egg Commodity Marketing Board, P.E.I. Vegetable Marketing Board, Tobacco Marketing Board, P.E.I. Potato Marketing Board and the Federation of Agriculture.

After this organization was legally incorporated our first concern was to find the funds which would make the construction of this building possible.

It was felt that in addition to providing administrative space for the marketing boards other related services could be included in the building. The organizations referred to are the P.E.I. Milk Commission, a General Resource and Information Centre, Farm Labour Pool, and Administrator or Director whose duties would be the general oversight of the building staff and all financial details pertaining thereto.

The Committee approached the Provincial Government for financial assistance and was informed that while no direct grant could be made toward the construction of the building,

certain funds from Ottawa to the extent of \$200,000 could be made available and used through a winter works program.

The Committee was encouraged by an initial pledge of \$50,000 from the Howard-Webster Foundation. With this encouragement a general fund raising campaign was agreed upon but unfortunately, our potato producers, from whom we were anticipating considerable help, fell upon ill fortune and experienced very depressed prices which prevented them from participating to the degree that many would like to have done. Beef producers also experienced depressed markets for their products and it seemed for a time that our project would have to be delayed or postponed indefinitely.

MOST GENEROUS GESTURE

At this stage in our negotiations, Mr. David M. Stewart, President and Chairman of the Macdonald Stewart Foundation, when he heard of our plans expressed keen interest and immediately offered a sum in excess of \$500,000 to put the project on a sound financial basis. The general campaign brought a reasonably good response from the farmers of the province and from many commercial firms who do business within this area. Tribute must be paid to a large number of people who acted as team captains and solicited funds from the people of their neighbouring districts.

(continued on next page)



GARTH STAPLES
National Gifts Chairman

CONTRACT DELAYED

The original tender for the construction of the lower section of the building, including foundation and walls, was to have started early in December, 1974, but did not get underway until late in January, 1975. A series of extremely cold and stormy weather conditions delayed this part of the program which was under the direction of the Northumberland Construction Co. Ltd. so that a series of setbacks beyond our anticipation were experienced.



In April of 1975, the general contract for \$559,000 was awarded to Schurman Construction Ltd. Subcontractors were Douglas Bros. & Jones (mechanical, prebuilt structures and steel) and Burke Electric (electrical work).

The delays in construction experienced by Northumberland Construction Co. Ltd. meant that the general contractor was unable to begin work until the second week in June. Since that time, work has proceeded on schedule and our opening date of November 18 is now a realization.

YOUTH INCLUDED

The planners of this building felt that not only must they meet present needs, but also make sufficient plans for the future, and this, of course, brought our youth into the picture. A 2400-foot space along with kitchen facilities has been provided for activities of 4-H groups, and it is hoped that this area will see many events of a cultural and entertainment nature take place.

This section of the building will be known as Macdonald Stewart Hall. Through the use of retractable walls, it can be used for a variety of purposes, such as board meetings, seminars, conferences, etc.

RESOURCE CENTRE

On the main floor occupying a prominent place will be a resource centre where general information on agricultural topics can be obtained first hand. This centre will also be a source of origination for multi-mailings or information going out in large quantities. As time progresses, it is possible that these sources of information can be made available on a weekly or monthly basis. (See story on page 11).

NON-PROFIT ORGANIZATION

The Farm Centre Association, Incorporated has been listed with the Federal Income Tax Department as a non-profitable charitable organization, which means two things:

1. Any contributions toward the Centre are eligible for income tax deductions.
2. It cannot accumulate a profit. All funds each year must be used in programs as designated under its constitution.

The building will be financed on a yearly budget raised through rentals paid by the occupants on a square footage basis. Rentals will include heat, light, cleaning, maintenance, snow removal, and parking.

While the main entrance of the building will be from University Avenue, we have been fortunate in acquiring a second access road joining Jorden Crescent and Allan Street.

COOPERATION NEEDED

More and more today we are becoming aware of the fact that we are indeed "a global village". A few years ago an Arab skirmish in the desert would not rate a newspaper headline outside its own community, but when the price of petroleum products was suddenly increased double to triple what it was a few years ago, suddenly these Mid-East countries became the focal point of the world. Canada, and especially Prince Edward Island, are able to produce tremendous food supplies. We in the North American continent have until recently been recognized as industrial leaders of the world. Our technology was sought after and copied by many obscure nations who

now threaten our markets, and have indeed become strong competitors in world produce, whether it be food to eat or machines with which to do work. The advent of nuclear power has made no nation safe on the face of this earth, so therefore, it behooves mankind to promote goodwill and brotherhood amongst all peoples of the earth regardless of color, race, creed or religion.

If this is so on a global level, surely it is all the more important that we, in this smallest province of Canada, should attempt with more earnestness to work side by side in an effort to bring about that brotherhood which is so lacking in many places.

We can start right here, perhaps history will show how this building on this location will be able to report that it was here that it all started.

In an adventure of this kind, there is little room for negative thinking. It is true that we do not know all the answers, but whatever we do know at this moment let us put it to good use with a spirit of willingness to work together. If we do, there is more than a good possibility that we shall succeed.



B.B. Jones
Co-Chairman
Fund Raising
Campaign



Phillip Matheson
Co-Chairman
Fund Raising
Campaign

Photo not available for Austin Scales, Honourary Secretary-Treasurer, Fund Raising Campaign.

PREMIER'S MESSAGE



Alex B. Campbell
Premier,
Province of Prince
Edward Island

The new Farm Centre is unique in Canada. Much more than just a centralized location for commodity board offices, it will also be a cultural and recreational focal point for every farm family and organization dedicated to the improvement of agriculture and our rural community throughout Prince Edward Island.

Minister Salutes Opening

It gives me a great deal of pleasure to salute the opening of your new Farm Centre. You have created a focus for agriculture in the province which I am sure will work to the long-run benefit of all Prince Edward Island farmers.

The Commodity Marketing Boards and the Farm Organizations will benefit from the proximity to one another and there will be obvious financial savings from being able to share many of the same facilities. There will be benefits, too, from being handy to the Federal and Provincial Research establishments. We in Agriculture Canada were pleased to be able to offer a long-term lease to have the Farm Centre on the site of the Charlottetown Research Station.

It will be a place to gather, to have meetings, to seek information and to talk farming. It is next door to all the facilities of the Research Station and the District Agricultural Office.

Built in part by donations of farmers themselves, this new building will give the Island's agricultural community a "headquarters" in Charlottetown which can serve as a bridge of understanding between the different sectors and interests within our agricultural community.

Many people worked hard to see this building become a reality. Thanks are due to the hundreds of individuals and organizations for their financial support, especially the MacDonald Stewart Foundation, which contributed a grant of half a million dollars.

Now it is up to all of us to see that the potential of this building is realized. The initial concept of a farm centre was to bring the many agricultural boards and organizations together. The architects and construction workers have done their part. How effective the "bringing together" will be in human terms is still to be seen, but there is every reason to be optimistic.

I predict that within a few years, more problems facing the Agricultural Industry will be resolved within the walls of the Farm Centre than in the Legislative Assembly.

A handwritten signature in dark ink, reading "Alex Blampshire". The signature is fluid and cursive, with a long horizontal stroke at the end.

Agriculture is moving more and more into the spotlight as world food shortages and inflation make consumers more conscious of the importance of an assured food supply at reasonable prices. All of us in agriculture have a big job of community education ahead of us. At the same time, Farm Organizations of all types have a responsibility to ensure that the agriculture industry continues to improve in productivity and efficiency.

The Farm Centre should make both those jobs easier in Prince Edward Island. Congratulations on the successful completion of an imaginative plan and best wishes for the future.

The Honourable Eugene Whelan
Minister of Agriculture
Ottawa.



Dr. A.E. (Bud) Ings
Minister of Agriculture
and Forestry for P.E.I.

The P.E.I. Farm Centre has the potential to become an example, for the rest of Canada, of one-stop shopping for those in the business of farming.

It could be a source of information on market conditions and stabilization programs, and a place for farmers to work as groups to improve their industry.

It may also provide a meeting place for farmers, agri-business and young people such as 4-H members.

The facilities are here now; it's up to farmers to apply the same skills of management, cooperation and foresight to this centre as they need for good farming.

I wish you the best of luck, and I hope you're successful.

The creation of a farm center in Charlottetown is the culmination of a dream for many of those who will attend the official opening of this important structure.

Agriculture has been, and will I believe; continue to be the major industry on Prince Edward Island and it is extremely fitting that there should be, in Charlottetown, a center which our farm people can look upon as their own. The gathering together of offices and agencies dealing with agriculture can only serve to strengthen this most important industry.

I would like to pay tribute to all of those who worked so very hard on the planning, financing and construction of this magnificent center and would like to wish you every success in the future.



Hon. Daniel J. MacDonald
Minister of Veterans Affairs
Ottawa



GORDON L. BENNETT
Lieutenant-Governor of
Prince Edward Island

It is a great pleasure for me to extend congratulations and good wishes, on behalf of the people of Prince Edward Island, to all those responsible for developing the concept, and completing the construction, of the FARM CENTRE.

In a province where agriculture is the basic industry, and subject to unpredictable problems relating to production and marketing, it is most essential that producers have convenient access to the latest information regarding all facets of the industry.

It is hoped that all members of the farming community will co-operate in the use of the Farm Centre. The available facilities, if utilized, will benefit not only the individual farmer but also the industry and the Province generally.

I extend my sincere good wishes for many years of productive operation.

A handwritten signature in dark ink, reading "Gordon L. Bennett." The signature is written in a cursive style with a large, sweeping initial 'G'.

I would like to congratulate the farm organizations involved for their display of unity and perseverance which has resulted in the completion of this building.

I see this not only as a useful and strong structure but also a symbol of what working together could do to build a strong agriculture industry on P.E.I.

I would hope the effort that went into this building would be continued and expanded towards the betterment of Prince Edward Island's major industry.

A handwritten signature in dark ink, reading "Melvin McQuaid". The signature is written in a cursive style with a large, sweeping initial 'M'.



MELVIN McQUAID
Leader of the Opposition



Above — Theresa Mellish and Margaret Weeks demonstrate A. V. equipment.

RESOURCE CENTRE

The Prince Edward Island Department of Agriculture and Forestry welcomes you to the Farm Centre Resource Centre.

What is a Resource Centre?

This Resource Centre is really a learning resource centre which is a place with equipment and materials where you can get information on selected subjects to take home and study at your own pace, or you can use them in the centre.

Why Should You Be Interested?

How Does This Affect You?

The centre will be open between 8:30 and 5:00 from Monday to Friday to drop in and use the materials in the centre. We can lend you some of the materials for a week or two, and we can give you some publications. We have tables and chairs and a place for you to work.

We plan to have a person there during regular hours to help you find what you are looking for. However, if you are looking for specific information, we might be able to help you more if you give us a call first.

We can accommodate workshops for small groups, if we're given sufficient notice. The services of the centre can be made available at times other than regular office hours.

What are these "selected subjects"?

To begin, materials will include farm magazines, consumer-reference publications, farm management materials, agricultural publications, 4-H leader & project materials and crafts.

However, we will be adding materials as we develop the centre. We expect you to ask for materials you don't see here, and let us know what you think should be available.

The Centre is part of the P.E.I. Dept. of Agriculture and Forestry Extension Program. Our district offices located in Souris, Montague, and Summerside now each have a similar centre located in their Regional Service Centres. The West Prince District has plans for one.

This centre will be mainly for people who live in the Charlottetown district. It will be used on a provincial basis as well.

For further information, please drop in or give us a call at 892-5465.

DAVID AND LILIANE STEWART



THANK YOU!

Our thanks for the magnificent gift made possible through the generosity of the Macdonald Stewart Foundation is difficult to express. But perhaps, more difficult to conceive is the challenge which goes with it, for it will demand from each and every recipient the best that is in us.

This challenge will be met by imaginative programs of service coupled with a sincere desire to cooperate, one with the other.

This new facility, the only one of its kind in Canada will instill in Island youth a new sense of dignity in agriculture, the main industry of this Province, so that its influence will be felt for many generations to come.

Island farm producers, will this day, recall that the present gesture of benevolence is a continuation of that started by an Island native, William C. MacDonald many years ago.

Our thoughts could be summed up in the words of Henry Wadsworth Longfellow when he wrote:
"Lives of great men all remind us.
We can make our lives sublime,
And departing leave behind us
Footprints in the sands of time."



FARM CENTRE FACTS

The \$700,000 Prince Edward Island Farm Centre is believed to be the first such cooperative building venture launched by commodity boards in Canada.

It will bring half a dozen widely scattered commodity boards under one roof, along with offices for farm-oriented organizations such as the Federation of Agriculture and the Farm Labour Pool.

The auditorium will seat 200 persons and it can be divided into three smaller rooms. There are two additional meeting rooms and a Resource and Information Centre. A wide central hall will serve as a foyer and exhibits concourse. Parking space is provided for 150 cars.

The cornerstone for the Farm Centre was laid on July 18, 1975 by His Excellency Jules Leger, Governor-General of Canada.

The funds to build the Centre came from public subscriptions and grants from foundations. The major portion of the funds required came from the Macdonald Stewart Foundation, in the form of a half million dollar grant.

Above is Macdonald-Stewart Hall, dividable into three sections and with a kitchen at one end.

The Macdonald Stewart Foundation came into being after the sale of the Macdonald Tobacco Company, which was founded by a native of Prince Edward Island, the late W.C. Macdonald.

Mr. Macdonald's predecessors were among the first settlers of the Island, establishing a home at Glenaldale, now known as Tracadie. The red brick ancestral home still stands in that area.

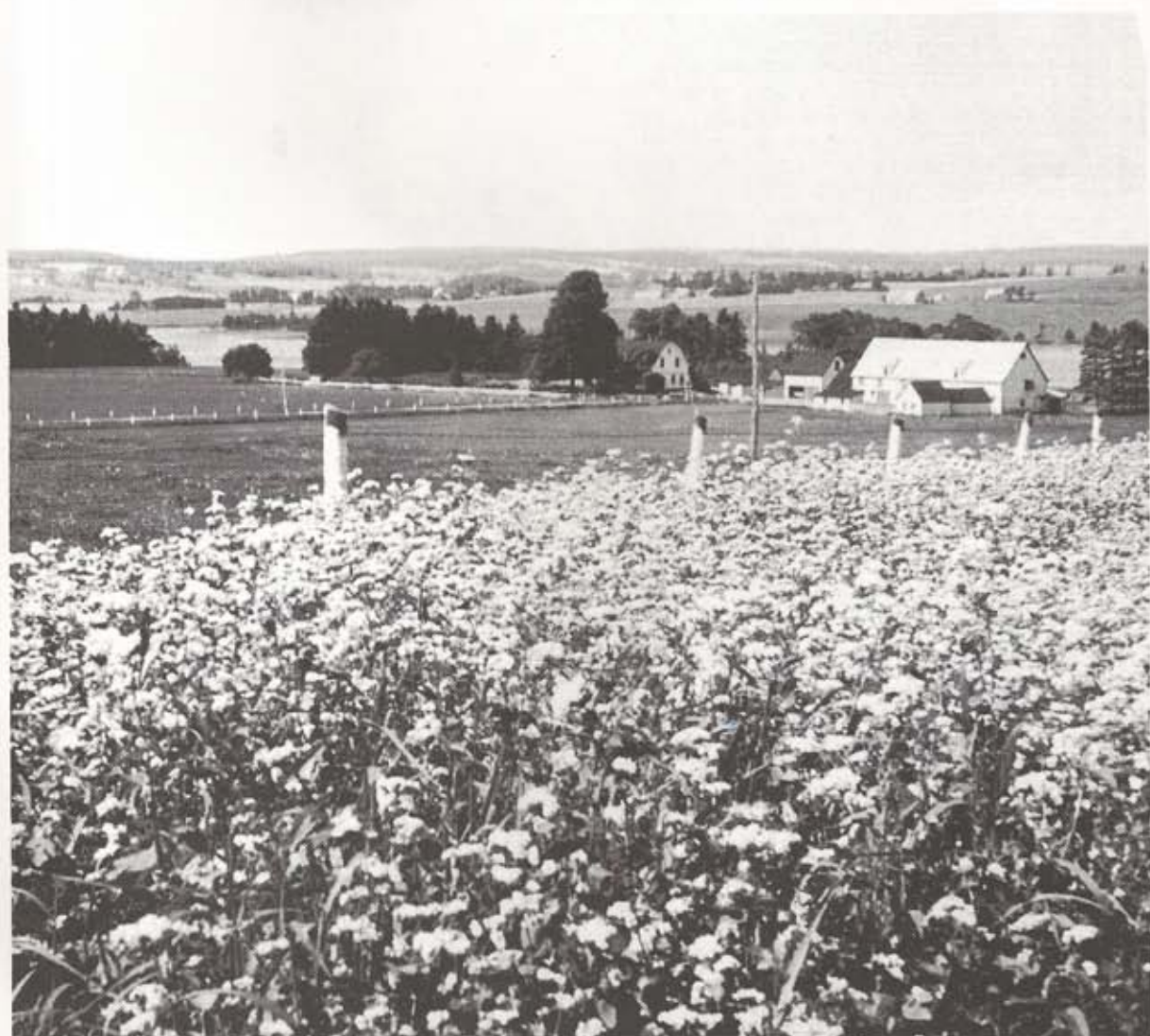
The tobacco tycoon was noted for his philanthropy, which manifested itself in gifts to every province in Canada. Certain buildings at McGill University, Macdonald College and the Agricultural College at Guelph now stand as monuments to the generosity of a man who liked to see his money go to agriculture and youth-oriented projects.

The Farm Centre is the first major beneficiary of a grant from the Macdonald Stewart Foundation. The head of the Foundation, David Stewart, has stated that the Prince Edward Island Farm Centre project is right in line with the requirements and objectives that the Foundation supports.

THANK YOU

AND YOU, AND YOU, AND YOU.
THE BOARD OF THE FARM CENTRE INC.
WARMLY THANKS THE MORE THAN
SIX HUNDRED INDIVIDUALS AND
ORGANIZATIONS WHO MADE
DONATIONS TO THE BUILDING FUND.

FARM CENTRE INC. PHONE 892-3419



THE UNITED VOICE
OF
P. E. ISLAND FARMERS



Phone 892-6913

Secretary-Manager: Eric Hammill

President: Anco Hamming

Past President: Wallace Wood

1st Vice-President: Prowse Chappell

2nd Vice-President: Ira Lewis

Farm Centre

Secretary: Bonnie Wood

"WE ARE LOOKING FORWARD TO MEETING OUR
MANY MEMBERS AND FRIENDS IN OUR NEW
OFFICE AT THE FARM CENTRE."

District Presidents

O'Leary - Weldon Rennie

Summerside - Everett Muttart

Charlottetown - Winston Smith

Montague - Bert Honkoop

Souris - Leslie Underhay

For the past thirty-five years we have tried to live up to the hopes and aspirations of our founders, whose objectives at that time were:

(a) to co-ordinate the efforts of the various agricultural organizations throughout the Province for the purpose of promoting their common interests through collective action and to represent the Province of Prince Edward Island as a member of the Canadian Federation of Agriculture.

(b) to render such services to those engaged in agricultural or cooperative pursuits as conditions may justify.

(c) to assist in formulating and promoting provincial and national agricultural policies to meet changing economic conditions.

(d) to collaborate and cooperate with other organized groups of producers for the purpose of furthering the objects set out in subsections (a), (b) and (c) thereof.

(e) to promote and encourage better understanding and exchange of views between agricultural groups and urban business and industrial groups and organizations throughout the province.



Above - W. Wood, A. Hamming, W. Smith.



P.E.I. VEGETABLE COMMODITY MARKETING BOARD

FARM CENTRE **PHONE 894-4476**

**"SERVING ISLAND RUTABAGA PRODUCERS
SINCE 1970"**

SECRETARY MANAGER: W.G. (BILL) MONTEITH
DIRECTORS:

CHARLES MACISAAC (CHAIRMAN)
JAMES SHAW (VICE CHAIRMAN)
LEAMAN CALLBECK
LESLIE UNDERHAY
DAVID HARPER

THE P.E.I. VEGETABLE COMMODITY MARKETING BOARD WAS THE FIRST BOARD FORMED UNDER THE P.E.I. NATURAL PRODUCTS MARKETING ACT (1969). THE BOARD IS A PRODUCER ELECTED BOARD OF FIVE MEMBERS REPRESENTING FIVE DISTRICTS. ALL MEMBERS ARE PRODUCERS. THE PURPOSE OF THE BOARD IS TO GIVE THE PRODUCERS AUTHORITY TO MARKET THEIR PRODUCT AND TO CONTROL THE QUALITY SO AS TO BECOME MORE COMPETITIVE WITH OTHER MAJOR PRODUCING AREAS.

Shown above in photo (l. to r.) L. Callbeck, C. MacIsaac, B. Monteith, L. Underhay, D. Harper.

P.E.I. TOBACCO COMMODITY MARKETING BOARD

PHONE 894-4215

ESTABLISHED: 1973

DIRECTORS:

D. Roloson - Chairman

J. Spreit - Vice - Chairman

F. Lava

G. Demeulenaere

B. Honkoop

P. Seres

"Enjoy Smoking CANADIAN TOBACCO"

**ALSO SHARING THE PEI TOBACCO
COMMODITY MARKETING
BOARD OFFICE WILL BE:**

Maritime Provinces Standardbred Breeders Association

Lloyd Palmer, President

Glen Kennedy, Secretary

894-4480

P.E.I. Hog Commodity Marketing Board

P.O. Box 1651

2nd. Floor, Farm Centre

420 University Avenue,
Charlottetown, P.E.I.

Telephone: 894-3458
892-8956

The Hog Board was formed in April, 1971, principally to represent commercial hog producers. Two important areas in which the Board is involved are:

1) Establishing a weekly market price for hogs that is fairly related to prices in other provinces.

2) Developing and administering jointly with Government, a price stabilization program to insure Island producers long term price security.

We wish to extend congratulations to the Farm Centre Association on the completion of these facilities which will bring together farm organizations for the convenience and benefit of the farming community,

Manager: Don Mutch

Office Supervisor: Lynne Morrissey

Board Directors:

Kings County: Axel Irving, Chairman
Irving MacKay

Queens County: Aike Wilting, Vice-Chairman
Elbert Orr, Secretary

Prince County: Herbert Pridham
Eldred Simmons, Treasurer

"COME AND SEE US"

Shown below (l. to r.) I. MacKay, H. Pridham, A. Irving, D. Mutch, E. Orr, E. Simmons, A. Wilting.



PRINCE EDWARD ISLAND MILK COMMISSION

P.O. BOX 335, CHARLOTTETOWN

PHONE 892-5331

FARM CENTRE

COMMISSIONERS

IAN GLASS, CHAIRMAN
ERNEST BRENNAN
ROLAND MACDONALD
EARLE ADAMS, EX OFFICIO

STAFF

CHARLES COOK, GENERAL MANAGER
MURRAY MYLES, ACCOUNTANT
MARILYN PROUDE, SECRETARY

SINCE AUGUST, 1974, THE P.E.I. MILK COMMISSION HAS BEEN CHARGED WITH AUTHORITY UNDER THE MILK ACT TO ADMINISTER AND CONTROL THE PRODUCTION AND MARKETING OF MILK WITHIN PRINCE EDWARD ISLAND. THE COMMISSION MANAGES THE P.E.I. CLASS I MILK POOL, A MARKETING AGENCY FOR FLUID MILK, BOTH DOMESTIC AND EXPORT. ALSO THE COMMISSION IS RESPONSIBLE FOR THE SETTING OF PRICES FOR INDUSTRIAL AND FLUID MILK AT THE PRODUCER LEVEL AND WHOLESALE AND HOME DELIVERED MILK AT THE CONSUMER LEVEL.

THE COMMISSION HAS BEEN CHARGED WITH AUTHORITY TO INQUIRE INTO MANY ASPECTS OF THE DAIRY INDUSTRY, GENERALLY IN THE FIELDS OF PRODUCTION, PROCESSING, DISTRIBUTION AND TRANSPORTATION. IT IS THE AIM OF THE COMMISSION TO WORK TOWARD GENERAL IMPROVEMENT IN THE DAIRY INDUSTRY THROUGH THE PRODUCTION AND PROCESSING SECTORS, INSURING CONSUMERS HIGH QUALITY PRODUCTS AT REASONABLE PRICES.



P.E.I. POTATO MARKETING BOARD

"serving the potato industry for a Quarter of a Century"
YOU are welcome to visit us

at the

FARM CENTRE, 2nd Floor

General Manager: Donald Anderson

Marketing Manager: Larry Okray

Transportation & Distribution Manager: Donald Stapleton

DIRECTORS

Robert Heaney

John MacDonald

Claude MacKenzie

Donald MacKenzie

Hartley MacPherson

Russell Ching

Harry Fraser

Mike McCloskey

George MacMurdo

Telephone: 902-892-6551 or Zenith 00520

Telex: 014-44198

Shown above in photo — D. Stapleton, D. Anderson, L. Okray.

P.E.I. EGG COMMODITY MARKETING BOARD

Shown above — D. Stapleton, D. Anderson, L. Okray.

FARM CENTRE **PHONE 892-3419**

"Serving Island Egg producers, Consumers and Associated Industries Since 1971."

Manager - Alvin MacDonald

Secretary - Joan McClosky

Chairman Bert Haneveld

Directors - Arnold Vriends

Fulton Cousins

Carlyll Casely

COME AND VISIT US IN
OUR NEW HOME AT THE
FARM CENTRE

P.E.I. MILK MARKET SHARING QUOTA BOARD

FARM CENTRE - ROOM
P.O. BOX - 878 TELEPHONE - 892-6422

THE DAIRY PRODUCER BOARD WHICH ADMINISTERS
THE SUPPLY MANAGEMENT PROGRAM FOR
INDUSTRIAL MILK AND CREAM PRODUCERS IN P.E.I.

S. Leaman Caseley - Chairman Lloyd Furness - vice Chairman

Dan MacPherson

Keith Barrett

Fred Handrahan

Kimball Lelacheur

Roy Younker

Earl Phillipps

A.G. MacRae - Manager

Donna MacEachern - Secretary

"Congratulations to the Farm Centre Inc.
on the completion of this fine structure to
serve Prince Edward Island Agriculture."



OH THE COMFORT,
THE INEXPRESSIBLE
COMFORT OF FEELING
SAFE WITH A PERSON -
HAVING NEITHER TO
WEIGH THOUGHT NOR
MEASURE WORDS, BUT
POURING THEM ALL
RIGHT OUT, JUST AS
THEY ARE, CERTAIN THAT
A FAITHFUL HAND WILL
TAKE AND SIFT THEM.
KEEP WHAT IS WORTH
KEEPING AND WITH A
BREATH OF KINDNESS,
BLOW THE REST AWAY.

THE FARM CENTRE

Architects: Allison & Sperry

**General Contractor:
Schurman Construction Ltd.**

**Foundation Contractor:
Northumberland Construction Ltd.**

**Steel Fabrication & Erection:
Prebuilt Structures Ltd.**

**Mechanical Contractors:
Douglas Bros. & Jones.**

Electrical Contractors: Burke Electric